

# ESTHER WEINBERG

LEADERSHIP SPEAKER, PRESENTER & CHANGE AGENT



## LEVERAGING LESSONS FROM HOLLYWOOD TO TRANSFORM ORGANIZATIONS

Esther Weinberg is a media industry expert tackling the tough topics of leadership within an ever-changing environment. At Disney, Warner Bros, ESPN, and NBC Universal, Esther delved into a starring role spearheading strategic initiatives, overseeing department restructures, and driving crucial conversations.



### “FRANKLY, MY DEAR, I DON’T GIVE A DAMN!”

Today’s audiences want to cut through the rhetoric and know “what’s in it for me?” Esther shows audiences how to zoom in to accept, predict, and prepare for change. Esther challenges leaders to walk their talk, overthrow assumptions, demonstrate authenticity and transform their organizations. With specificity, Esther details exactly how to:

- 1** Shift from being a bit player to a true leader - embracing necessary shifts in behavior and perception.
- 2** Differentiate commitment versus compliance to get the most out of your talent.
- 3** Eliminate self-defeating behaviors and bad habits that block leadership opportunities.
- 4** Develop agility to pivot your path as needed without losing your endgame focus.
- 5** Transform the employee experience so that superstars follow a new trajectory for their career

*“We walked into our session as a group of individuals and walked out as a unified team with one voice thanks to Esther.”*  
**Marla Provencio, Chief Marketing Officer, Disney/ABC Television Networks Group**





**SPEAKER TOPICS & PROGRAMS:  
(ALL CUSTOMIZED)**

**LEADING FROM THE INSIDE OUT:**  
6 Steps to Shifting Perception...and Reality

**THE UPSIDE OF CHANGE:** How to  
Reassure, Retain, & Reinvigorate Your Team

**CELEBRITY EMPLOYMENT:** Transforming  
Rising Stars into Rock Stars!

**LEADING THE CHARGE FOR CHANGE:**  
How to Accept, Predict, and Plan for  
Change

**BUILDING YOUR "INFLUENCEABILITY":**  
Developing Clout that Counts

*Esther is a trusted resource and, in many ways, has become an extended member of my executive team. I've worked with many...and she is terrific... she is an excellent communicator, a strategic thinker and a powerful facilitator with a bias for action and accountability."*

**Scott Murphy, Worldwide Chief Talent Officer,  
Ogilvy & Mather**

*"Her light touch is deceptively effective as is her personable style, but the key to her work is trust and she garners that from the moment you meet her."*

**Chris deFaria, CEO, DreamWorks Feature  
Animation Group**

**LEADERSHIP AUTHOR**

**WHO SPOTLIGHTS WHAT WORKS**

Based upon her work with Hollywood executives, Esther knows what works...and what doesn't. In her second book, "The Dignity Zone: What to Learn from Hollywood, yes Hollywood, About Creating a Safe and Respectful Work Place" with co-author Kim Congdon, formerly Managing Director of the Oscars, she shows us how to produce, direct, and create star performers.

**ESTHER'S PROGRAMS ARE PERFECT  
FOR:**

MEDIA AND TECHNOLOGY TRAININGS

BREAK-OUT SESSIONS ON MANAGING  
CHANGE

WOMEN'S LEADERSHIP CONFERENCES

LEADERSHIP KEYNOTES FOR ORGANIATIONS

EMPLOYEE RESOURCE GROUPS

**HAVE YOUR PEOPLE SPEAK TO OUR PEOPLE!**

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