



## **Esther Weinberg**

### **Leadership & Change Expert**

Esther Weinberg is a leadership expert who works with media companies to predict, prepare, and practice the art of change.

She creates breakthrough strategies for Microsoft, Discovery Communications, NBCUniversal, Studio71, Turner, Warner Bros., DreamWorks Animation, CNN and Disney.

Based on her 20-year track record in media industry, she is finishing her book entitled “The Dignity Zone: What to Learn from Hollywood, yes Hollywood, About Creating a Safe and Respectful Work Place” with her co-author formerly from the Oscars, in which they share how to produce, direct and create star performers.

Esther has worked with high performance teams to achieve results including: advertising revenues grew to a whopping \$135 million (33% increase) when Esther redesigned the sales team and their responsibilities for the U.S. sales staff for Microsoft on the launch of new roles and responsibilities of sales teams; an astounding 75% of participants of participants in Esther’s program designed for ESPN were promoted to new positions within the six-month leadership program; assessed, led and coached a studio research division to become key advisors mapping out key business opportunities for their television division during the most significant CEO leadership transition in recent years.

While Esther is a thought partner to many media and entertainment companies, she too practices what she shares, standing in the shoes of C-Suite executives as both an interim CEO and a leader at several organizations.

Esther’s passion for developing leaders globally and building cross-cultural solutions stems from her work abroad including in Botswana, Israel and in Uganda.

Esther held executive positions at Disney / ABC Television Group and Fox.

Esther is a graduate of New York University. She is a member of Women in Cable Telecommunications, PromaxBDA, and Harvard’s Institute of Coaching at McLean Hospital as well as an Introductory Leader for Landmark.