



## **Introduction: Esther Weinberg**

Esther Weinberg (WINE-BERG) is a leadership expert who works with media companies to predict, prepare, and practice the art of change.

She creates breakthrough strategies for such companies as Microsoft, Warner Bros., ABC Television, NBCUniversal and Sony. Based on her 20-year track record, she is finishing her book entitled “The Dignity Zone: What to Learn from Hollywood, yes Hollywood, About Creating a Safe and Respectful Work Place” with her co-author, in which they share how to produce, direct and create star performers.

Esther has held executive positions at Disney and Fox.

Let’s welcome Esther Weinberg!